

## DEFINITIONS OF THE 125 VALUES

### **Accountability/Ethics**

To hold yourself and others accountable to a code of ethics derived from your values. To address the appropriateness of your behaviour in relation to your values.

### **Achievement**

To accomplish something noteworthy and admirable in your work, education, or your life in general.

### **Adaptability/Flexibility**

To adjust yourself readily to changing conditions and to remain flexible during ongoing processes.

### **Administration/Control**

To be in command. To exercise specific administrative functions and tasks in a business or institution, e.g., finance, recruitment, etc.

### **Affection**

To express fondness or devotion through physical touch.

### **Art/Beauty**

To experience intense mental pleasure through observing that which is aesthetically appealing in either natural or human creations.

### **Self Assertion/Directedness**

To put yourself forward boldly regarding a personal line of thought or action.

### **Being Liked**

To experience friendly feelings from your peers.

### **Being Self**

The desire to know the truth about yourself and the world around you. This includes seeking an objective awareness of your personal strengths and limitations. The desire to be yourself in all situations.

### **Care/Nurture**

To be physically and emotionally supported by family and friends throughout your life and to value the same for others.

### **Collaboration/Subsidiarity**

Interdependent co-operation with all levels of management, ensuring full and appropriate delegation of responsibility takes place.

### **Communications/Information**

The effective and efficient flow of ideas and factual information to persons in all or part of an organisation.

### **Community/Personalist**

To have sufficient depth and quality of commitment to a group, its members and its purpose, so that independent creativity and interdependent co-operation will be maximised simultaneously.

## **Community/Supportive**

The desire to have, or to create, a group of peers for the purpose of ongoing mutual support and the creative enhancement of each other.

## **Self Competence/Confidence**

To experience the realistic and objective confidence that you have the skills to achieve in the world of work and to feel that your skills are making a positive contribution.

## **Competition**

To be energised by a sense of rivalry, to be first or most respected in a given arena, e.g. sports, education or work.

## **Congruence**

To experience and express your feelings and thoughts in such a way that what you communicate externally to others, is the same as what you experience internally.

## **Construction/New Order**

To initiate and to develop a new form of institution or organisation for the purpose of creatively enhancing society.

## **Contemplation/Asceticism**

The self discipline and art of meditative reflection that prepares you for intimacy with others and that gives you a sense of being part of something bigger than yourself.

## **Control/Order/Discipline**

To control people and/or things according to prescribed rules so as to maintain the accepted level of discipline and order.

## **Convivial Technology**

The application of technology for the benefit of both humanity and the planet.

## **Co-operation/Complementarity**

To work co-operatively in a group so that the unique skills and qualities of one individual supplement, support and enhance the skills and qualities of the others in the group.

## **Corporation/New Order**

The innovative design of new organisational or institutional forms which, if implemented, would creatively enhance society.

## **Courtesy/Hospitality**

To treat others, and be treated by them, in a polite, respectful, friendly and generous manner.

## **Creativity/Ideation**

Original thought and expression that converts, for the first time, new ideas, images or concepts into practical and concrete forms.

## **Criteria/Rationality**

To think logically and reasonably using a formal framework for analysis. To exercise reason before emotion.

**Decision/Initiation**

To take personal responsibility for beginning a creative course of action. To act on your conscience without external prompting.

**Design/Pattern/Order**

To have an awareness of the natural arrangement of things. To use this awareness to create new arrangements through the application of the arts, ideas or technology; e.g. architecture.

**Detachment/Solitude**

Regular discipline of non-attachment to "earthly things" that leads to quality relationships.

**Detachment/Transcendence**

Spiritual discipline and detachment so as to experience a global and visionary perspective through a feeling of being in touch with some ultimate source of wisdom.

**Dexterity/Co-ordination**

Sufficient harmonious interaction of your mental and physical functions to perform basic instrumental tasks.

**Discernment/Communal**

To make consensus decisions, relative to long term planning for a group or organisation, through prayerful reflection and honest interaction.

**Duty/Obligation**

To closely follow established customs and regulations out of dedication to your peers and a sense of responsibility to institutional codes.

**Economics/Profit**

To accumulate physical wealth in order to be secure and respected.

**Economics/Success**

To attain favourable and prosperous financial results in business through effective control and efficient management of resources.

**Ecority/Aesthetics**

The personal, organisational or conceptual influence to enable persons to take authority for the created order of the world and to enhance its beauty and balance through creative technology in ways that have world-wide influence.

**Education/Certification**

To complete a formally prescribed course of learning and to receive a certificate of accomplishment.

**Education/Knowledge/Insight**

To experience ongoing learning as a means of gaining new facts, truths and principles, motivated by the occasional reward of a new understanding gained through intuitive insight.

**Efficiency/Planning**

To plan processes and activities which, when implemented, will make the best possible use of available resources.

## **Empathy**

To reflect on and experience another's feelings and state of being through a quality of presence that has the consequence of them seeing themselves with more clarity.

## **Endurance/Patience**

To bear difficult and painful experiences, situations or persons with calm stability and perseverance.

## **Equality/Liberation**

To experience yourself as having the same value and rights as all other human beings in such a way that you are set free to be yourself and to free others to be themselves.

## **Equilibrium**

To maintain a peaceful social environment by averting upsets and avoiding conflicts.

## **Equity/Rights**

To have an awareness of the moral and ethical claim of all persons (including yourself) to legal, social and economic equality and fairness plus a personal commitment to advocate this claim.

## **Evaluation/Self System**

To appreciate an objective appraisal of yourself. To be open to what others reflect back to you as being necessary for self-awareness and personal growth.

## **Expressiveness/Freedom/Joy**

To share your feelings and fantasies so openly and spontaneously that others feel free to do the same.

## **Faith/Risk/Vision**

To commit to a cause, or to champion a way of life, even if it may mean putting your life at risk.

## **Family/Belonging**

To devote yourself to, or be concerned about, your family. To belong to and be accepted by your family. To have a place to call home.

## **Fantasy/Play**

To experience your personal worth through unrestrained imagination and personal amusement.

## **Food/Warmth/Shelter**

To have adequate physical nourishment, warmth and comfort and a place of refuge from the elements.

## **Friendship/Belonging**

To have friends to share things with on a day-to-day basis.

## **Function/Physical**

To be able to perform minimal manipulations of your body to care for yourself. To be concerned about the body's internal systems and their ability to function adequately.

## **Generosity/Service**

The desire to share your unique gifts and skills with others as a way of serving humanity without expecting anything in return.

## **Growth/Expansion**

To creatively enable an organisation to develop and expand.

## **Health/Healing/Harmony**

To have a soundness of mind and body that flows from meeting your emotional and physical needs through self-awareness and disciplined preventive measures.

## **Hierarchy/Propriety/Order**

To have a methodical, harmonious arrangement of persons and things, ranked above one another, in conformity with established standards of what is good and proper within an organisation.

## **Honour**

To have high respect for the worth, merit or rank of those in authority, e.g. parents, superiors or national leaders.

## **Human Dignity**

The basic right of every human being to have respect and to have their basic needs met in a way that will allow them the opportunity to develop their potential.

## **Human Rights/World Order**

To create the means for every person in the world to experience their basic right to life-giving resources such as: food, habitat, employment, health and a minimal practical education.

## **Independence**

To think and act for yourself in matters of opinion, conduct, etc., without being subject to external constraint or authority.

## **Integration/Wholeness**

To organise your personality (mind and body) into a co-ordinated, harmonious totality.

## **Interdependence**

To value personal and inter-institutional co-operation above individual decision-making.

## **Self Interest/Control**

To restrain your feelings and control your personal interests for the purpose of physical survival in this world.

## **Intimacy**

To be able to share yourself fully - thoughts, feelings, fantasies and realities - mutually and freely with another on a regular basis.

## **Intimacy/Solitude as Unitive**

To experience the personal harmony that results from a combination of meditative practice, mutual openness and total acceptance of another. The experience leads to new levels of meaning and awareness of truth.

## **Justice/Global Distribution**

To elicit inter-institutional and governmental collaboration to help provide the basic life necessities for the poor in the world.

## **Justice/Social Order**

To see every human being as being of equal value and to place a priority on taking a course of action that addresses, confronts and helps correct conditions of human oppression.

## **Knowledge/Discovery/Insight**

To be motivated by the experience of moments of insight in a quest for truth through patterned investigation.

## **Law/Guide**

To see authoritative principles and regulations as a means for creating your own criteria and moral conscience, and questioning those rules until they are clear and meaningful to you.

## **Law/Rule**

To live life by the rules. To govern your conduct, action and procedures by the established legal system.

## **Leisure/Freesence**

To use your time in a way that requires as much skill and concentration as your work, yet, totally detaches you from work so that your spontaneous self is free to emerge in a playful and contagious manner.

## **Life/Self Actualisation**

To experience and express the totality of your being through spiritual, psychological, physical and mental exercises with the goal of developing your full potential.

## **Limitation/Acceptance**

To give positive acceptance to the fact that people have weaknesses and limitations. To see their limitations as a necessary consequence of their strengths.

## **Limitation/Celebration**

To recognise that your limitations are part of the framework for exercising your talents. To have the ability to laugh at your own imperfections.

## **Loyalty/Fidelity**

To see as important the strict observance of promises and duties to those in authority and to those in close personal relationships.

## **Macroeconomics/World Order**

To manage and direct the use of financial resources at an institutional and inter-institutional level. The goal being the creation of a more stable and equitable world economic order.

## **Management**

To control and direct personnel in a business or institution for the purpose of optimal productivity and efficiency.

## **Membership/Institution**

To take pride in belonging to and functioning as an integral part of an organisation, foundation, establishment, etc.

## **Minessence**

To miniaturise and simplify complex ideas or technology into concrete and practical applications for the purpose of creatively impacting on the world-view of the user.

## **Mission/Objectives**

To establish organisational goals and execute long term planning that takes into consideration the needs of society and how the organisation contributes to those needs.

## **Mutual Resp./Accountability**

To maintain a reciprocal balance of tasks and assignments with others so that everyone is answerable for their own area of responsibility.

## **Obedience/Duty**

Dutiful and submissive compliance with moral and legal obligations established by parents, civic or religious authorities.

## **Obedience/Mutual Accountability**

To be mutually and equally responsible for establishing and complying to a common set of rules and guidelines in a group.

## **Ownership**

Personal and legal possession of skills, decisions, and property that gives you a sense of personal authority.

## **Patriotism/Esteem**

To honour your country through personal devotion, love and support.

## **Personal Authority/Honesty**

To be in the position of being able to honestly express your full range of feelings and thoughts in a straight forward, objective manner. To command authority in your area of expertise.

## **Physical Delight**

To delight in the joy of experiencing the stimulation of all the senses of your body, e.g. having a massage, sunbathing, taking a spa bath, etc.

## **Pioneerism/Innovation**

To introduce and originate creative ideas for positive change in organisations and other social systems. To provide the framework for implementing them.

## **Play/Recreation**

To engage in an undirected, spontaneous pastime or diversion from the anxiety of daily life. To "recharge your batteries" through playful activities.

## **Presence/Dwelling**

To be there for another person in such a way that, through your own self-knowledge and inner wisdom, they are able to perceive themselves with increased clarity.

## **Self Preservation**

To do whatever is necessary to protect yourself from physical harm or destruction in what you perceive as an alien/threatening world. To look after "number one" in the face of threat.

## **Prestige/Image**

To have a physical appearance which: reflects your success and achievement; gains the esteem of others; and promotes success.

## **Productivity**

To feel energised by generating and completing tasks and activities. To be keen to achieve the goals set for you by others and to live up to their expectations.

## **Property/Control**

To accumulate property, and exercise personal control over it, for your security and to meet your basic physical and emotional needs.

## **Prophet/Vision**

To perceive, with clarity, global issues of: social justice, human rights, the ecology, etc. To communicate your vision in relation to these issues, in such a lucid manner, that the hearers are empowered by it to take action.

## **Relaxation**

A diversion from physical or mental work which reduces stress and provides a balance of work and play as a means of realising your potential.

## **Research/Originality/Knowledge**

The systematic investigation and contemplation of the nature of truths and principles that lie behind our experience of reality. The aim is to create new insights and awareness - to see things as no one has before.

## **Responsibility**

To be personally accountable for, and in charge of, a specific area or course of action in your group or organisation.

## **Rights/Respect**

To respect the rights and property of others as I expect them to respect me and mine.

## **Ritual Communication**

To use liturgy and the arts as a communication medium for raising people's critical awareness of social issues.

## **Rule/Accountability**

To have each person openly explain or justify their behaviour in relation to established codes of conduct, procedures, standards, etc.

## **Safety/Survival**

To avoid personal injury, danger, or loss, and to do what is necessary to protect yourself in adverse circumstances.

## **Search/Meaning/Hope**

The inner longing and curiosity to integrate your feelings, imagination and knowledge in order to discover your unique place in the world. To search for "your place in the scheme of things".

## **Security**

To have a safe place or relationship where you experience protection and freedom from cares and anxieties. A place you find comforting to have.

## **Sensory Pleasure/Sexuality**

To gratify your sensual desires and fully express your sexuality.

## **Service/Vocation**

To use your unique gifts, skills and abilities to contribute to society through your occupation, business, profession or calling.

## **Sharing/Listening/Trust**

To actively and accurately hear and sense another's thoughts and feelings. To express your own thoughts and feelings in a climate of mutual trust and confidence in each other's integrity.

## **Simplicity/Play**

To deeply appreciate the world combined with a playful attitude toward organisations and systems that people find energising and positive. To see simplicity in complexity and to be detached from the material world.

## **Social Affirmation**

Personal respect and validation, arising from the support and respect of your peers, which is necessary for your growth and success.

## **Support/Peer**

To be sustained in both joyful and difficult times, by persons similar to yourself.

## **Synergy**

The harmonious and energising relationship of persons in a group that results in the group far surpassing its predicted (based on the summation of the abilities of its individual members) ability.

## **Technology/Science**

Systematic knowledge of the physical or natural world and practical applications of the knowledge through the construction of devices and tools.

## **Territory/Security**

To make provision for physically defending your property, state, or nation.

## **Tradition**

To ritualise family history, religious history, or national history in your life so as to enrich its meaning. To pass on traditional ways through ritual and ceremony.

## **Transcendence/Global Equality**

To influence, through transcending the limitations of the material universe, changes on a global scale that promote greater human equality.

## **Truth/Wisdom/Integrated Insight**

The intense pursuit and discovery of ultimate truth above all other activities. To seek the wisdom that stems from understanding a set of universal principles that govern all things.

**Unity/Diversity**

To value groups, organisations, society and the ecosystem, that have a diversity of membership. To value biodiversity.

**Unity/Uniformity**

To create harmony and agreement in an institution to the end of achieving efficiency, order, loyalty and conformity to established norms.

**Wonder/Awe/Fate**

To be filled with marvel, amazement and awe when faced with the overwhelming grandeur and power of your physical environment. To feel that, at times, things are out of your hands and fate rules.

**Wonder/Curiosity/Nature**

To experience the physical world with marvel and wonder. To seek to learn about and explore it personally.

**Word**

The desire to communicate universal truths so effectively that the hearers become conscious of their strengths and limitations and life and hope are renewed for the individual hearer.

**Work/Labour**

To have the skills and rights enabling you to produce a minimal living for yourself and your family.

**Workmanship/Craft/Art**

To create products or works of art to enhance the world and our life in it.

**Worship/Faith/Creed**

Reverence for and belief in God that is expressed and experienced through a commitment to religious doctrines and teachings.

**Self Worth**

The knowledge that when those you respect and esteem really know you, they will affirm you are worthy of their respect.